

EMPLOYEE ENGAGEMENT › VIBRANT CULTURES • LEADERSHIP › DRIVE RESULTS • SALES › CREATE THE "BUY" SERVICE › IMPACT CUSTOMER EXPERIENCE • PRESENTATIONS › ENGAGE AUDIENCE • CUSTOMER RETENTION › CREATE CUSTOMERS FOR LIFE



The  
**CardenGroup**  
BUILDING EXCELLENCE

## ABOUT TCG

For more than 20 years, The Carden Group (TCG) has helped companies look at their organizations in a different light to help them improve their number one asset; People. TCG is a global firm that helps clients achieve heights they had never imagined.

Our team, led by the energy, passion and unique perspectives of CEO Chad Carden, takes a no-nonsense perspective and methodology towards organizational development, employee engagement, bottom-line performance and results. As experts in leadership, emotional intelligence and communication, we are adept at helping organizations and people change the way they look at work and at life.

The TCG philosophy is to enthusiastically engage and effectively transfer knowledge and skills to your employees through high energy, custom-designed programs that will make a real and lasting impact. We are not a training company that comes and goes, but a trusted partner, mentor, and consultant for companies and executives around the world.

At TCG, we know that people and cultures make all the difference.

## WHY CHOOSE US?

- ✓ With a network of over 50 experts, TCG has worked in over 40 countries and had materials translated in over 15 languages.
- ✓ TCG is an ATD Award Winner for Leadership Development Programs.
- ✓ TCG has been recognized for Success In Leadership Excellence in a PhD thesis on Emotional Intelligence by Dallas Baptist University.
- ✓ TCG Leadership Development was used in a Business Case Study conducted and used by SMEAL College of Business (Penn State University).
- ✓ TCG has been invited to The White House to participate in discussions to improve impacts on small businesses.
- ✓ TCG and our partners have impacted over 1MM people. Our goal is to impact millions more!

## TESTIMONIALS

"By taking time, to understand our business, TCG communicated the message as if they have been a member of our company for several years."

- Mark Franciskovic, Farmers Insurance Group

"Working with TCG has been a fantastic experience. We finished with our best sales and revenue year ever!"

- Dale Housh, Lockridge

## THE COMPANY WE KEEP



## FEATURED ON



## SNAPSHOT OF OUR RESULTS

### AT&T

Increased TV sales **45%**  
Revenue per call **21.7%**  
Customer service scores **23.1%**

### DIRECTV

Absenteeism reduced **75%**  
New hire attrition reduced **85%**  
Sales per hour increased **12%**

### FARMER'S INSURANCE

Employee retention increased  
from **71% to 80%**  
New hire attrition reduced **9%**

## CONTACT TCG TODAY

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