



FOUNDATION PRESENTATION SERIES

This development series will help take your presentation skills to new heights, impacting your team, your organization and yourself!

5 KEY SESSIONS

- **SESSION 1: OVERVIEW / PLANNING FOR SUCCESS**
 - Prepare with key stakeholders
 - Understanding your audience and message
 - Knowing your outcomes
- **SESSION 2: CHARACTERISTICS OF TOP PRESENTERS**
 - Knowing your audience
 - Delivering compelling evidence
 - Energize, engage, and excite your audience
- **SESSION 3: THE PRESENTATION ITSELF**
 - Presentation framework
 - Successful audience game-plan (3x3)
 - Visuals, vocals and content
 - Leveraging SADTIE
 - Ensuring success
- **SESSION 4: FOLLOWING THE PRESENTATION**
 - Ensuring a return on invested efforts
 - Gaining and accepting feedback
 - Next steps (if any)
- **SESSION 5: PUTTING IT ALL TOGETHER**
 - Crafting your journey forward
 - Making this a part of your DNA
 - Ensuring results

THE CARDEN GROUP PROCESS

- **Client understanding (360 degree viewpoint)**
 - Meet with key stakeholders to discuss key objectives, insights, and key performance indicators
 - Meet with leaders & team members to gain insights
 - Spend time in the organization to gain real time understanding
- **Develop personalized materials based on the client's needs**
- **Deliver the Foundation Presentation Series' sessions**
- **Follow up and next steps to measure return on all invested efforts**

"Chad Carden & team are the benchmark in delivering keynote addresses & development today! Their enthusiasm, passion, & charisma set them apart in the industry! Attending an event facilitated by TCG will not only have you on the edge of your chair, but will inspire you to achieve more, perform better, & produce better results in any endeavor you may choose! If you have the chance you must book TCG for your next event!"

-Rob Reynolds, Sr. Regional Manager, Logics/AVP Strategic Planning and Business Development, L'Oréal

"We received fantastic feedback on your presentation. Can't thank you enough for your efforts today and I learned a lot!"

-M. Aubrey CEO
StatLab

"I told you he (Chad) would blow you away."

-Jim Slauson
V. P. Gaf



For information on other foundation series programs please visit:

www.thecardengroup.com/letstalk/