

# Changing the Way You Communicate, **ONE BUSINESS AT A TIME.**

## Who We Are

The Carden Group (TCG), a **global firm**, helps clients achieve heights they had never imagined. We do this by showing them how to unleash their **untapped potential**, discover new ways to **engage their employees, management and customers**, and to implement more effective ways of accomplishing **successful change management**.

As experts in leadership, emotional intelligence and communication, we are adept at helping organizations and people change the way they look at work and life.

*At TCG, we know that people and cultures make all the difference.*

## Our Core Services

### EMPLOYEE ENGAGEMENT



**Vibrant Cultures**

### LEADERSHIP



**Drive Results**

### SALES



**Create the "Buy"**

### SERVICE



**Impact Customer Experience**

### PRESENTATIONS



**Engage Audiences**

### CUSTOMER RETENTION



**Create Customers for Life**



**Bring out the BEST in your people, contact us today!**

888-322-9443 • [info@thecardengroup.com](mailto:info@thecardengroup.com)  
[thecardengroup.com](http://thecardengroup.com)



# TCG in Action

*"By taking time, to understand our business, TCG communicated the message as if they have been a member of our company for several years."*

- Mark Franciskovic, Farmers Insurance Group

*"TCG took the time to personalize things to our situation and even made changes to keep up with our ever changing environment. This was our best experience ever with real results."*

- Dan Reynoldson, NASB

*"Working with TCG has been a fantastic experience. We finished with our best sales and revenue year ever!"*

- Dale Housh, Lockridge

*"Your knowledge, flexibility, eagerness and ability to adapt to ANY situation is priceless. I couldn't ask for more or a better working relationship with each and every member of your team."*

- Patricia Stone, AT&T

*TCG's method and ability to create a higher level of understanding is the best that I have ever seen."*

- Tom Conley, Marshall Salon Services

*"TCG has made such an impact on our organization. Thank you for all your hard work and dedication. The work you guys do is impacting the care we provide."*

- Gaspare Calvaruso, Capital Region Medical Center

*"Results thus far are simply remarkable! TCG has become one of us by getting to know our people and culture. Big in execution and getting results!"*

- Steffani Webb, KUMC

*"TCG has far surpassed everything you promised and we expected. Your genuine care, enthusiasm, creativity, listening and insights have made our positive culture change possible."*

-Tom Field, KUMC



## Why Choose Us?

- With a network of over 50 experts, TCG has **worked in over 40 countries** and had materials translated in over **15 languages**.
- TCG is an **ATD Award Winner** for Leadership Development Programs.
- TCG has been recognized for **Success In Leadership Excellence** in a PhD thesis on Emotional Intelligence by Dallas Baptist University.
- TCG Leadership Development was used in a **Business Case Study** conducted and used by SMEAL College of Business (Penn State University).
- TCG has been invited to **The White House** to participate in discussions to improve impacts on small businesses.
- TCG and our partners have **impacted over 1MM people** and conducted over \$60MM in consulting and speaking projects. **Our goal is to impact millions more!**

## In the Media



Money

YAHOO!

FORTUNE



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